

HELLO OUT THERE!

SQUARE is a part of the EHEIGHT project started by college graduate students in 2016, aim is to make the outdoor community more engaging and to solve the challenge of the urban design .Eheight was a huge success at the development and early idea pitches.

Square deals with information design. We innovate in technology and design to improve the citizen experience, which is why we launched square screen in 2018 for travel guesthouses in Jaipur. New travelers are the ones who need a lot of dynamic information about the city.

WHY TRAVELLERS COME TO JAIPUR

Rajasthan is a unique land in many ways, Jaipur is the first city to enter Rajasthan and part of the famous golden triangle, and hence most of the travelers who come to India visit Rajasthan.

Jaipur is now part of the UNESCO heritage city and has two monuments which are also UNSECO heritage sites. Other than that Jaipur attracts people due to its vibrant culture, architecture, food, markets, handicrafts, and hospitality.

In addition some of the best cultural events are happening in Jaipur hence it is the must visit place for whoever comes to India. The number of domestic and international tourists increases every year and now many international flights are from Jaipur. It is among the top 50 visited cities in the world.

YEAR	NO. OF TOURISTS	GROWTH
2010	26.82	1%
2011	28.48	6%
2012	30.06	6%
2013	31.73	6%
2014	34.60	9%
2015	36.66	6%
2016	43.00	17%
2017	47.52	11%

*No. of tourists in million

WHAT IS A HOSTEL/ GUESTHOUSE

An affordable stay with basic amenities needed for a budget traveler. Generally guests stay for a few days to maximum a month. Guests select hostels for the social atmosphere hence most hostels are designed with dorms and private rooms, a common area to meet other travelers, community kitchen to cook food and a reception to get information and organize bookings such as hostel organized activities for guests to have better stay experience.

WHAT INFORMATION GUEST NEEDED

About the city



PLACES TO GO

Attractions
Market
Food



THINGS TO DO

Events
Festivals
Workshop



GO AROUND

Public transport
Walking trails



INFORMATION

Weather
Timings
Alerts !

About hostel/guesthouse



AMENITIES

Facilities
Food
laundry



NEARBY

ATM
Chemist
Metro Stop



ANNOUNCEMENTS

In house activity
Updates



INFORMATION

Passwords
Way-findings
Timings

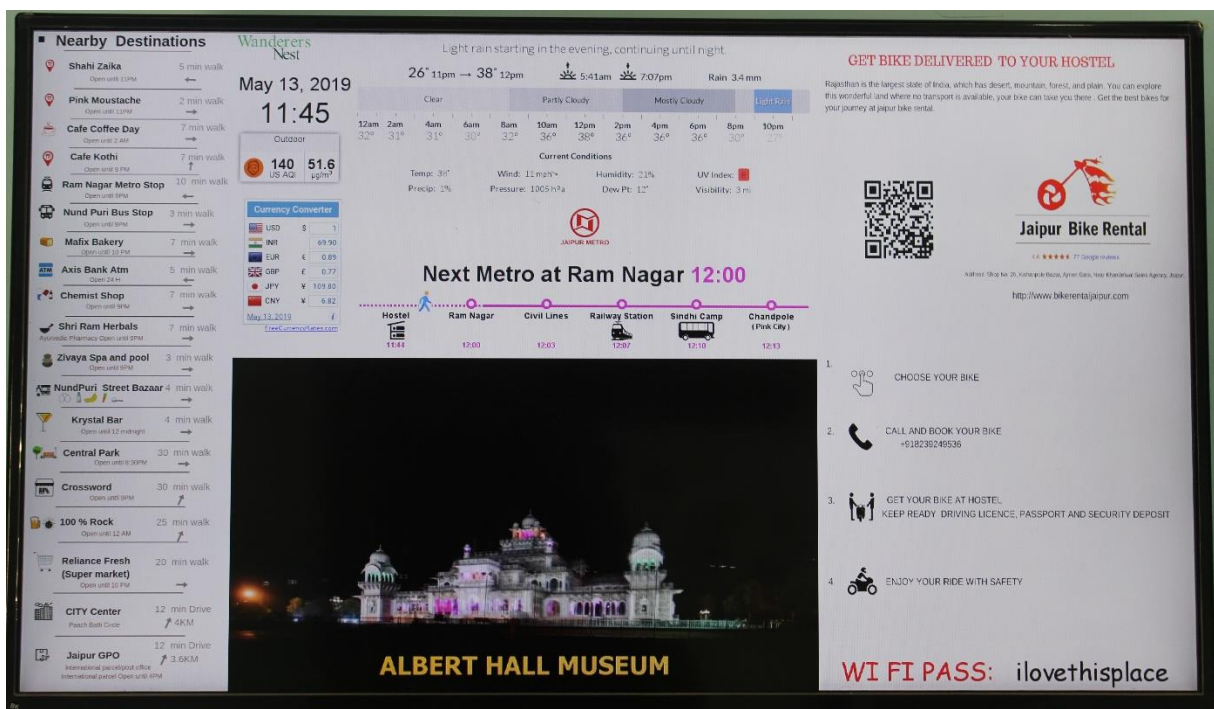
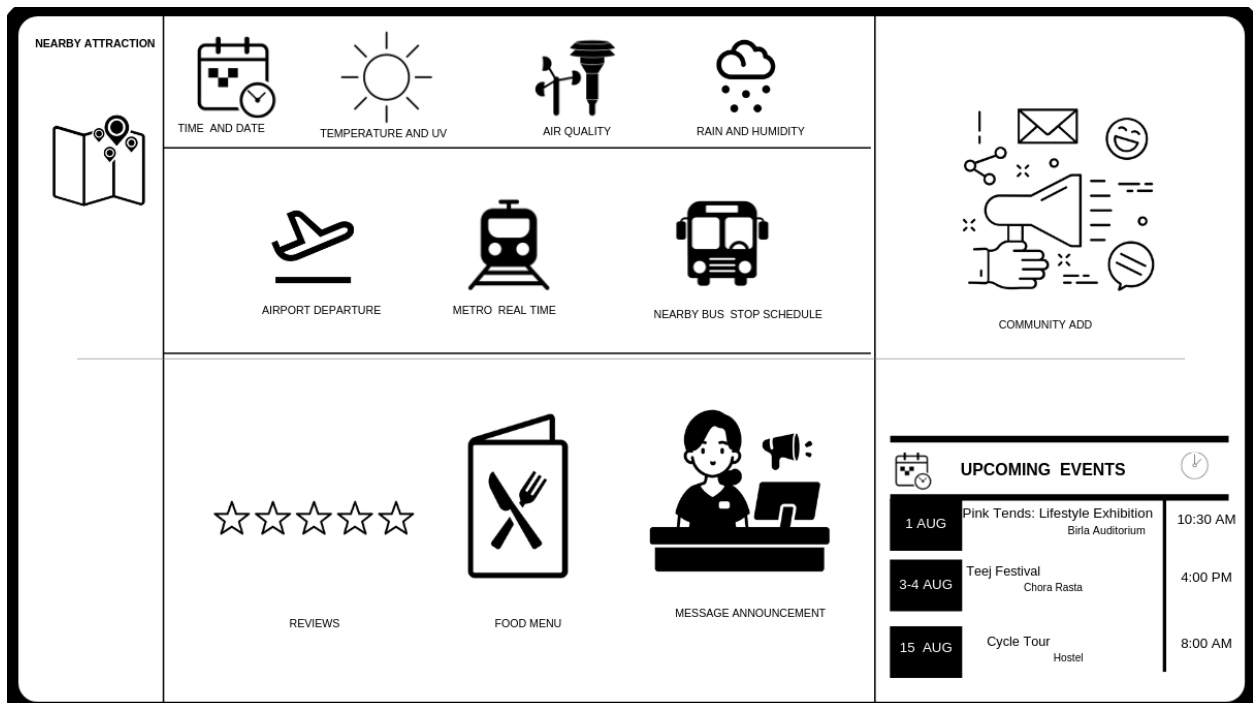
SQUARE SCREEN

This is a machine with a digital screen that shows the information needed for the guests at the hostel. This internet connected screen takes information from multiple sources .The screen is placed at the hostel where there is the most foot traffic. The screen can take an image, video, text or HTML based web design as the content type.



DESIGN

This is the first of its kind product that needed innovation in design and we make sure, we deliver best for our viewers.



INSIDE STORY

The screen shows information from multiple sources

Space owner

We give a part of screen space to the space owner, who can use to show their information. You can upload your content from anywhere with our web application.

Basics

This is the information that is useful for the people and us at Square design and develop the information from different data sources and a part of this space is allocated to Basics. That source can be a public transport company, weather channel, Rajasthan tourism, and many others.

Community

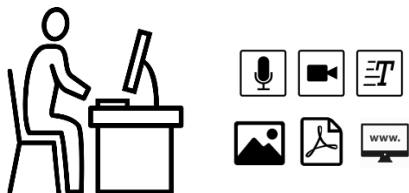
The Businesses who are looking for customers can get an A3 size digital space on the screen. We advise the business community about the kind of audience based on location and displays ads relevant to guest house visitors but do not show competitor's ads with the hostel.

How it works

Square Screen is shipped with a basic design for your location requirements. It is then placed at the point where every guest can access it. It needed AC power out let and WI-FI/cable internet. It will switch on/off automatically based on your need. No need to do any technical maintenance.

How to upload content

We will create your web account where you can upload digital content and schedule for dates



Create your content



Upload and Schedule



It's live!

WHY YOU SHOULD HAVE ONE



Guest will have Better stay experience

Guest will be aware of all attractions and nearby location, can easily reach there with having known all commute options. Know about activities happening in city and in hostel



Easy to share message

Post image or video or text directly to the screen, schedule for the dates you want to show the content, it will automatic removed from screen after expiry date. upload new post by changing the old one and can create a playlist for multiple content, The size will be auto adjust by screen. It save your time and money to print content.



More effective / Things never before

Full HD, bright, colorful & easily readable by viewer, The basics designed by square will keep your guest updated about the real time information which was not possible before, Time based content will be shown so that screen will be useful all time, we can also create a custom web widget based on your need, , only relevant adds will be shown that helps guest.



Add sustainability:

Make your hostel more sustainable with more people walking and using public transport and less paper waste, believe us guest love sustainable hostels!

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Its free !!

Square screen hardware and software is free , we will install the screen at your location without any cost , we earn from the relevant community adds that helps your guest to connect other businesss

BOOST YOUR CRITERIA RATING

Now most booking made online where guest rate hostel based on following parameter

VALUE FOR MONEY

Guest feel they are getting information for the money they pay for stay.

LOCATION

Whatever your location is, guest always be connected with attractions and nearby.

FACILITIES

screen will be a dynamic real time information source for guest that will a next useful front desk facility you provide for guest .

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SQUARE SUCESS STORY

we worked with some amazing partners who use square screen to give better experience to there guest We experimented, we learned, and together with our clients we came up with more strategies, We're proud to share some of our clients' successes!

Always connected | Wanderers Nest

9.5/10
281 reviews



9.4/10
228 reviews



5/5
70 reviews



Vikrant and Nitin opened a new 40 bed guesthouse at civil lines in October 2017 , they select this location as it is quiet and have more peaceful environment which they hope guest will love after a spending day in chaos and noise of Jaipur , guest love the stay but not all as it was far from city center and neighborhood was not touristic .

Square screens helps in connecting guest with nearby transit and design real time metro schedule that helps guest to know at guesthouse when next metro living from stop, we design the nearby destination information on screen that shows all necessary stops with timings and direction like ATM, cafe, temple, galleries, bus stop. we show the events and festivals happening in city and accurate weather forecast. , wanderers nest use the screen to show available amenities , breakfast menu , do announcements, timings , WiFi password , everyday currency exchange rates and a video that shows all attractions with timings this help guest in planning there day and comfortable stay , we shows adds from best tours, rental and other relevant business community .



Sashika H
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Reviewed 9 January 2019

Wonderful stay!

Me and a friend booked the private double bedroom and enjoyed a very comfortable stay here! The bed was lovely, and the attached shared bathroom was clean and suited all our purposes. Note that they do not provide a towel complimentary (but I believe you can order one). The lobby is very welcoming and has a fun information board/TV that is very useful for visitors. The staff here are very gracious and were able to assist us with everything (including booking us in for another night when I failed to realise I was one night short of the booking!). Overall, would recommend a stay here!

[Show less](#)

Date of stay: January 2019

SUPPORT

Installation by square
User guide and staff training
Lifetime technical support

Ready to get square screen at your location !

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